



North BEAT COLLABORATIVE

SUPPORTED BY ST. JOSEPH'S CARE GROUP
& ONTARIO TRILLIUM FOUNDATION



NORTHBEAT E-LEARNING CONSULTANT(S): REQUEST FOR QUOTE

NorthBEAT is seeking support with design of eLearning modules. The following is a description of what we are looking for. Questions/Comments: northbeat@tbh.net / 807-346-3693.

Background:

NorthBEAT is a multi-institutional, inter-sectoral Collaborative that is committed to make it easier for Northwestern Ontario youth experiencing psychosis to get the services they need, where and when they need them.

A key activity is the development of eLearning modules for service providers across Northwestern Ontario that will improve their capacity to identify early psychosis, navigate services, and appropriately intervene. We are looking for consultant(s) to assist in the development and implementation of the eLearning modules.

Scope of Work:

Working with the NorthBEAT (NB) Team, the vendor(s) will contribute to the strategy and curriculum design and evaluation for eLearning modules with target audience as adult learners and service providers in Northwestern Ontario. We are looking for one or two consultants to contribute to one or both of the following priority areas:

- a) eLearning Curriculum Design and Implementation Strategies
and/or
- b) eLearning Software and Technology

The overall scope of work is summarized below:

- Works closely with NB core team and Collaborative Members to develop and finalize the content of eLearning curriculum
- Leads the eLearning adaptations and implementation process, including development of instructional strategy and internal processes
- Designs eLearning modules based on the available technology, budget, and time constraints
- Adapts existing in-person training curricula into a series of shorter eLearning modules, using principles/best practices for adult learning
- Contributes to the evaluation and piloting process, making modifications as needed



North BEAT COLLABORATIVE

SUPPORTED BY ST. JOSEPH'S CARE GROUP
& ONTARIO TRILLIUM FOUNDATION



- Assists with the adaptation of modules to different target audiences and learner groups
- Researches and makes recommendations for the appropriate technology, including but not limited to Learning Management Systems (LMS), courseware design, and software recommendations
- Writes/edits copy and scripts for video and audio components, with a strong emphasis on proper grammar, punctuation, and targeted messaging
- Works with NB team to build capacity for sustainability of eLearning resources

Skills & Qualifications:

- Post-secondary education in a related field, or minimum 3-5 years experience in Education or Adult Learning
- Strong background in education and eLearning curriculum design, development, assessment and evaluation
- Up-to-date on current best practices for Adult Learning principles and eLearning design
- Advanced technical skills and knowledge of various courseware, LMS, and multimedia technologies
- Advanced written, oral, and interpersonal communication skills and ability to write effective and engaging copy, text, audio and video scripts
- Ability to engage with various stakeholders to collect and understand messages, content, and materials
- Strong problem-solving, critical-thinking, and resourceful attitude
- Strong Time management, work-planning and organizational skills
- Must be able to work independently and as part of an interdisciplinary team
- Must be flexible with work hours and meeting deadlines
- Knowledge of Northwestern Ontario context an asset
- Bilingual (French) an asset

Timelines & Terms:

The work is to be completed July 2018 through April 2021 on an as-needed basis. Work off site. Available for in-person and telephone meetings as needed. Must provide proof of insurance or sign liability waiver.



North BEAT COLLABORATIVE

SUPPORTED BY ST. JOSEPH'S CARE GROUP
& ONTARIO TRILLIUM FOUNDATION



Submitting a Quote:

Please submit a short description of your expertise, recommended approach and costs, using the criteria below. Successful applicants may be requested to submit an additional workplan and proposal. Quotes will be evaluated on the basis of the vendor's response to all information requested, including but not limited to the proposed costs, timelines, and approach.

Please include the following sections in your proposal, as well as anything else relevant:

- Identify which Priority Area you fit into (Curriculum or Technology or both)
- Experience
- Availability
- Approach
- Description of Quote

Quote Parameters:

- Please quote on the following deliverables:
 - Phase 1 – Develop 1 module (deadline: October 2018) and assist in piloting/revising as required (through March 2019)
 - Phase 2 – Develop 2 additional modules (deadline: March 2019) and assist in piloting/revising as required (through October 2019)
 - Phase 3 –develop additional adaptations, TBD (deadline March 2020)
- Pricing must be in Canadian funds

Submit to: northbeat@tbh.net

Deadline: June 15, 2018